



## 1. Affiliate Program Overview for KOREOTG.com

### Join the KOREOTG Affiliate Program

Help others reach their fitness goals while earning commissions!

Promote the KOREOTG fitness app and earn **\$5.00 for every paid subscription** you refer.

### Program Benefits:

1. **Earn \$5.00 per paid subscription** (monthly, semi-annual, or annual plans)
2. **Get paid when we get paid** — commissions paid out in sync with customer billing
3. **Exclusive discount codes** for your audience
4. Access to a library of promotional content
5. Monthly payout options (once threshold is met)

## 2. Affiliate Program Terms (Simplified)

### Commission Structure

1. Earn **\$5 flat-rate commission** per new **paid subscription** referred
2. Commissions apply to **net sales only** (excluding refunds or chargebacks)

### Payout Terms

1. Minimum payout threshold: **\$50**
2. Payouts issued monthly between the **1st and 15th**

## **Tracking & Promotion Guidelines**

1. Affiliate links provided upon approval
2. Use of spam, bots, or misleading advertising is strictly prohibited
3. Affiliates must accurately represent KOREOTG features and services

## **FTC Disclosure Requirement**

Affiliates **must clearly disclose** their promotional relationship with KOREOTG in all posts, videos, or promotional material (e.g., “I may earn a commission...”).

## **Termination Policy**

KOREOTG reserves the right to revoke affiliate status at any time if:

1. Guidelines are violated
2. Fraudulent or deceptive practices are found
3. Inactivity persists beyond 6 months (case-by-case)

# **3. Affiliate Resource Kit**

## **What's Included:**

1. High-resolution KOREOTG logos (PNG, JPG)
2. Promo banners (web + social sizes)
3. Screenshots & short demo videos of the app
4. **Sample Captions** (for Instagram, TikTok, YouTube, etc.)

## **Sample Caption 1:**

“Looking for a professional trainer in your pocket? I’ve been using [KOREOTG.com] for my workouts and it’s a game changer. Use my link to get started and support my channel at the same time!”

## **Sample Caption 2:**

“No more guessing at the gym! My workouts are now auto-generated using the KORE OTG app — and they’re . Try it with my discount link!”

## **Unique Affiliate Code:**

Every approved affiliate will receive their **unique referral code** and access to the affiliate dashboard.

## **4. Sign up using the form at the bottom of the Affiliate page.**

### **Sign up process**

KOREOTG will review your application:

1. Within 2 business days you will receive an email
2. If approved you will receive your affiliate code
3. Also, we will include your marketing resources.

Please email any questions to [jay@koreotg.com](mailto:jay@koreotg.com)