Requirements to Set Up Your Affiliate Program (KOREOTG.com)

1. Program Structure

- **Commission Type:**

  Flat fee per new paying user ($5.00)

- **Affiliate Code:**

  Each affiliate is assigned a unique code. Followers and customers use this code at checkout to receive a discount. This code is also used to track affiliate referrals and payments.

- **Payout Terms:**

  1. Payout frequency: Monthly, Semi-annually, or Annually
  2. Minimum payout threshold: $50

- **Affiliate Program Terms of Service:**

  See attached document for full terms.

  PDF Link

- **FTC Compliance Guidelines:**

  Affiliates must clearly disclose that they receive compensation for referrals, in accordance with FTC rules.

2. Marketing Assets Provided to Affiliates

1. High-quality banners, app screenshots, and promotional videos
2. Suggested social media posts and captions
3. Pre-written email templates
4. Contact info for a dedicated affiliate manager (this may be you initially)
5. Access to training materials or an onboarding webinar